


How XR Training Reduces Cost & Improves Safety

A Simple Guide for 2026 — Discover how Extended Reality is transforming workforce training across aviation, maritime, and manufacturing industries.

 SIMAM DIGITAL

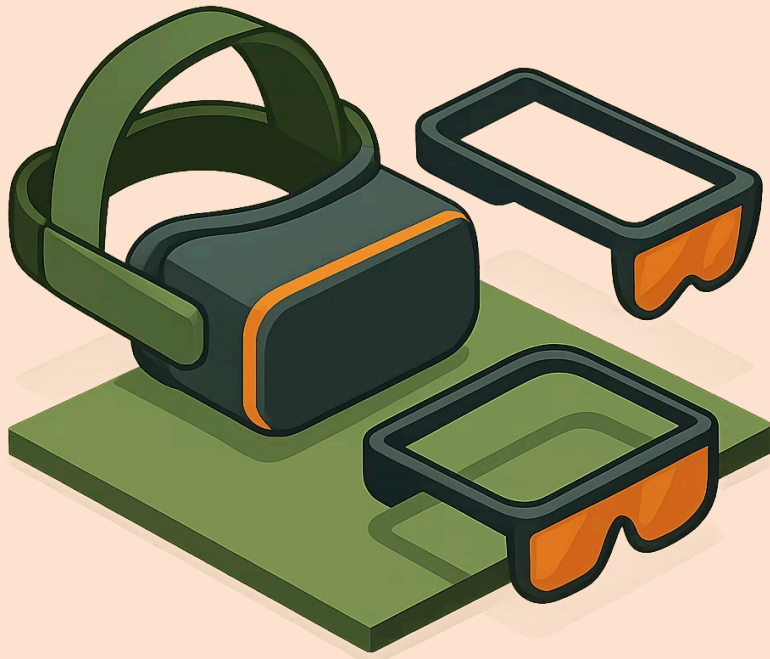
2026 EDITION



Made with **GAMMA**

The Power of Virtual & Augmented Reality in Training

Extended Reality (XR) — encompassing Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR) — is fundamentally changing how organisations train their people. Rather than relying solely on manuals, classroom lectures, or costly live simulations, XR places learners directly inside realistic, interactive environments where they can practise high-stakes procedures without real-world consequences.



Virtual Reality (VR)

Full immersion in a computer-generated environment — ideal for hazardous scenario training.



Augmented Reality (AR)

Digital overlays on the real world — perfect for on-the-job guidance and maintenance support.



Mixed Reality (MR)

Blends physical and digital elements — enabling hands-on interaction with virtual objects in real spaces.

Significant Cost Savings through XR Implementation

Traditional training is expensive. Physical equipment, instructor fees, travel, downtime, and consumable materials all add up. XR dramatically reduces or eliminates many of these overhead costs — delivering measurable financial benefits from day one.

Where Traditional Training Costs Stack Up

- Aircraft simulators, vessels, or factory floor access
- Instructor salaries and scheduling constraints
- Travel and accommodation for distributed teams
- Equipment wear, consumables, and reset time
- Downtime from pulling workers off the job

How XR Slashes Those Costs

- One-time content development replaces recurring instructor costs
- Train anywhere — no travel or facility hire needed
- Unlimited scenario repetition at near-zero marginal cost
- Reduce equipment damage during trainee practice
- Shorter training cycles return staff to productive roles faster

- ✓ Organisations using XR report training cost reductions of **40–60%** compared to traditional methods.

Enhanced Safety: Protecting Your Workforce with XR

Beyond cost, XR's most compelling value is its ability to build genuine competency in dangerous situations — *before* a trainee ever faces them in the real world. Workers develop muscle memory, decision-making skills, and emergency reflexes in a risk-free environment.



Risk-Free Hazard Exposure

Trainees experience fires, chemical spills, equipment failures, and emergencies without any physical danger — building true readiness.



Unlimited Repetition

Critical procedures can be practised dozens of times until mastery is achieved — something impossible with live equipment or live environments.



Performance Analytics

XR platforms capture every decision, reaction time, and error — giving trainers actionable data to target individual development needs.



Higher Knowledge Retention

Research shows immersive learning improves retention rates by up to **75%** versus traditional classroom-based instruction.

Revolutionising Aviation Training with XR

Aviation has always demanded the highest standards of safety and procedural precision. Traditionally, this relied on costly full-flight simulators and strict instructor-to-trainee ratios. XR is now making high-fidelity aviation training accessible, scalable, and significantly more cost-effective.

Key Applications

- Cockpit emergency procedure rehearsal in fully immersive VR environments
- Cabin crew evacuation and fire-fighting drills without disrupting live aircraft
- Ground crew marshalling and ramp safety training at scale
- AR-assisted maintenance checks reducing error rates and inspection time

i Leading carriers using XR report up to **50% reduction** in simulator booking costs and a **30% improvement** in trainee pass rates on first assessment.





Maritime Safety Refined through XR Simulations

The maritime industry presents unique training challenges: vessels are expensive, geographically dispersed, and emergencies at sea carry life-threatening consequences. XR enables crews to train for scenarios that are simply impossible to stage safely in the real world.

Key Applications

- Man-overboard rescue simulations in realistic sea-state environments
- Engine room emergency response and firefighting drills
- STCW compliance training delivered remotely to crews worldwide
- Port navigation and mooring operations in varied weather conditions

📌 Maritime operators adopting XR have seen **incident rates drop by up to 40%** and achieved significant compliance cost savings across international fleets.

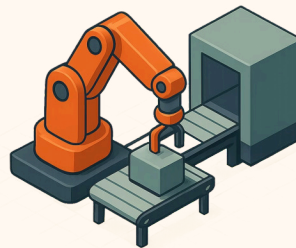
Boosting Efficiency in Manufacturing with XR

Manufacturing environments combine complex machinery, strict safety regulations, and the constant pressure to maintain output. XR gives plant operators a powerful tool to onboard new workers faster, upskill existing staff, and embed a culture of safety — all without halting production.



Accelerated Onboarding

New hires complete immersive machine operation training in days rather than weeks, reducing ramp-up time by up to **60%** and minimising early-tenure accidents.



Machinery & Robotics Training

Workers safely practise operating, maintaining, and troubleshooting expensive or hazardous equipment through XR — preventing costly damage and downtime.



AR-Guided Workflows

AR overlays provide real-time step-by-step guidance on the factory floor, reducing errors, improving quality control, and speeding up complex assembly tasks.

Calculating Your Return on Investment with XR

Understanding the financial return on your XR investment is straightforward when you apply a structured formula. Use the framework below to build a compelling internal business case and present a clear picture to stakeholders.

The XR ROI Formula

$$\text{ROI} = \frac{(\text{Training Cost Savings} + \text{Incident Cost Reduction}) - \text{XR Investment}}{\text{XR Investment}} \times 100$$

Express as a percentage. A result above 0% means your XR investment is already paying back. Most organisations see positive ROI within **12-18 months**.

Key Variables to Capture

→ Training Cost Savings

Instructor fees saved + facility/equipment costs avoided + travel eliminated

→ Incident Cost Reduction

Fewer workplace accidents × average cost per incident (including downtime, legal, medical)

→ XR Investment

Hardware + content development + platform licensing + ongoing support

Partnering with Simam Digital for Your XR Training Journey

Simam Digital specialises in designing, developing, and deploying XR training solutions tailored to the specific operational realities of your industry. We don't offer generic off-the-shelf content — we build immersive experiences that reflect your actual environments, equipment, and procedures.

Needs Assessment

We begin with a thorough audit of your current training programme, identifying gaps, risks, and the highest-ROI opportunities for XR intervention.

Bespoke Content Development

Our team of XR developers, instructional designers, and subject-matter experts build fully custom simulations aligned to your standards and compliance requirements.

Deployment & Integration

We handle hardware procurement, LMS integration, and staff onboarding — ensuring a smooth, organisation-wide rollout with minimal disruption.

Ongoing Support & Analytics

Post-launch, we provide performance dashboards, content updates, and dedicated support to ensure your XR programme continues to deliver measurable results.

Next Steps: Transform Your Training Today

The shift to XR training is not a distant future — it is happening now, and organisations that move early are already realising significant competitive advantages in safety performance, talent retention, and operational efficiency. Take the first step with Simam Digital.

01

Book a Free Discovery Call

Speak with one of our XR training specialists to discuss your current challenges and explore what is possible for your organisation.

02

Receive a Tailored XR Proposal

We will present a bespoke solution design and a clear ROI projection based on your specific workforce size, industry, and training requirements.

03

Launch Your Pilot Programme

Start with a focused pilot to demonstrate results, build internal confidence, and establish a foundation for full-scale rollout.

Get in Touch

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We respond to all enquiries within one business day. Let's build something exceptional together.

- Whether you are exploring XR for the first time or ready to scale an existing programme, **Simam Digital** has the expertise, technology, and industry knowledge to make it a success. Don't let your competitors get there first.

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